

Trade Show Calendar 2017

(by September 28th, 2016)



Country	City	Event	Dates	Website
USA	Saint Paul	Let's play hockey int'l expo	January 06-08	www.letsplayhockey.com
USA	Salt Lake City	Outdoor Retailer Winter Market	January 10-12	www.outdoorretailer.com
Italy	Riva del Garda	Expo Riva Schuh	January 14-17	www.exporivaschuh.it
France	La Clusaz	Snow Avant Première	January 15-17	www.sportair.fr
Brazil	Sao Paulo	Couromoda	January 15-18	www.couromoda.com
Germany	Stuttgart	Golf und Wellnessreisen	January 19-22	www.messe-stuttgart.de/golf/
Italy	Verona	Motor Bike Expo	January 20-22	www.motorbikeexpo.it
France	Paris	Who's next	January 20-23	www.whosnext.com
Germany	Düsseldorf	Boot	January 21-29	www.boot.de
Norway	Oslo	Norspomessen	January 22-23	www.sportsbransjen.no
USA	Orlando	PGA Merchandise Show	January 24-28	www.pgashow.com
USA	Orlando	Surf Expo	January 26-28	www.surfexpo.com
Switzerland	Zurich	FESPO	January 26-29	www.fespo.ch
USA	Denver	SIA Snow Show	January 26-29	https://siasnowshow.snowsports.org
Germany	Munich	ISPO Munich	February 4-7	www.ispo.com
Germany	Düsseldorf	GDS - International Shoes and Accessories	February 07-09	www.gds-online.com
Italy	Milan	MICAM	February 12-15	www.micamonline.com
China	Beijing	ISPO Beijing	February 15-18	www.ispochina.com
United Kingdom	London	The Telegraph Outdoor Adventure & Travel Show	February 16-19	www.theoutdoorsshow.co.uk
Czech Republic	Prague	Golf Show	February 16-19	www.golfworldprague.cz
Germany	Essen	Fahrrad Essen	February 16-19	www.fahrrad-essen.de
Germany	Hambourg	Hanse Golf	February 17-19	www.hansegolf.com
USA	Las Vegas	WSA@Magic Show	February 21-23	www.magiconline.com
Austria	Salzburg	ÖSFA	February 21-23	www.brandboxx-events.at
Croatia	Zagreb	Zagreb Sport and Boat Show	February 22-26	www.zv.hr
Italy	Milan	MIDO	February 25-27	www.mido.it
Korea	Seoul	SPOEX Seoul International Sports & Leisure Industry Show	February 25-28	www.spoex.com
Germany	Düsseldorf	Rheingolf	March 03-05	www.rheingolf.net
Germany	Nürnberg	IWA	March 03-06	www.iwa.info
Russia	Moscow	Velo-Park	March 03-07	http://en.velo-park.ru
France	Lyon	Sport-Achat	March 06-08	www.sportair.fr
Finland	Helsinki	Go Expo	March 17-19	www.goexpo.fi
China	Beijing	China Golf Show	March 17-19	www.chinagolfshow.com
France	Paris	Mondial Body Fitness	March 17-19	www.vivelaforme.com

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Taiwan	Taipei	TAISPO Taipei International Sporting Goods Show	March 22-25	www.taispo.com.tw
Taiwan	Taipei	Taipei Cycle Show	March 22-25	www.taipeicycle.com.tw
Japan	Tokyo	Japan Golf Fair	March 24-26	www.japangolffair.com
Latvia	Riga	Recreation and Sport	March 24-26	www.rigaexpo.lv
Germany	Cologne	FIBO	April 06-09	www.fibo.de
Italy	Bolzano	Prowinter	April 19-21	www.fierabolzano.it/prowinter/
Spain	Madrid	Madridgolf	April	www.madridgolf.es
China	Fuzhou	China Sport Show	May 23-25	www.sportshow.com.cn
China	Nanjing	Asia Outdoor	June 29 - July 02	www.asian-outdoor.com
China	Shanghai	ISPO Shanghai	July 06-08	www.ispo.com
Germany	Berlin	You - Die Leitmesse für Jugendkultur	July 07-09	www.you.de
Germany	Friedrichshafen	Outdoor	June 18-21	www.outdoor-show.de
USA	Salt Lake City	Outdoor Retailer Summer Market	July 26-29	www.outdoorretailer.com
Germany	Berlin	Bread & Butter (Streetwear & Urbanwear)	July	www.breadandbutter.com
India	New Delhi	IISGS - India Intl. Sporting Goods Show 2014	August 22-24	www.iisgs.com
Germany	Friedrichshafen	Eurobike	August 30 - September 02	www.eurobike-show.com
Germany	Berlin	Bread & Butter (Streetwear & Urbanwear)	September 02-04	www.breadandbutter.com
Germany	Cologne	Spoga + Gafa	September 03-05	www.spoga-koeln.com
USA	Las Vegas	Interbike	September 20-22	www.interbike.com
Italy	Milan	MICAM	September	www.micamonline.com
Germany	Augsburg	Golf Europe	September	www.golf-europe.com
United Kingdom	Stoneleigh Park	Outdoor Trade Show	September	www.outdoortradeshows.com
France	Paris	Silmo	September	www.silmo.fr
Brazil	Sao Paulo	Adventure Sports Fair	October	www.adventurefair.com.br
United Kingdom	London	Metro Ski and Snowboard Show	October	www.metrosnow.co.uk
Uzbekistan	Tashkent	World of Sport	October	www.ieguzexpo.com
Brazil	Sao Paulo	Salao Duas Rodas	October	www.salaoduasrodas.com.br
China	Hongkong	Sports Source Asia	October	www.hktcdc.com
United Arab Emirates	Dubai	Sportex Middle East	October	www.sportexmiddleeast.com
Finland	Helsinki	Skiexpo/Boardexpo	October - November	www.boardexpo.fi
Sweden	Stockholm	Swesport	November	www.swesport.se
Czech Republic	Brno	Sport Life	November	www.sport-life.cz
Italy	Milan	Eicma-Motorcycle exhibition	November	www.eicma.it
Hungary	Budapest	Snow - Show	November	www.hoshow.hu

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The WFSGI is partner with Messe München, the ISPO Shows, EuroBike, TaiSPO and Taipei Cycle Show.