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Privacy Policy

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Please read this Privacy Policy carefully before you start using our website. By accessing and using this website, you agree and consent to the collection, use and disclosure of your personal data as outlined herein. Your use shall constitute your consent to the processing of your personal data, including their transfer in and out of Switzerland, notably in countries which may not have the same level of protection of personal data as in your home country.

1. Collecting your personal information

We collect personal information when we provide services to you. Generally, if appropriate, we will tell you why we are collecting personal information and how we plan to use it, or these things will be obvious when we collect the information.

If you are a member of the WFSGI, we usually collect personal information such as your name, email address, phone number, postal address, in order to be able to contact you, as well as your job title or position and your expertise and interests.

2. Collecting your information using this website

We generally only collect personally identifiable information from you when it is provided voluntarily by you. When you visit this website or download information from it, we make a record of your visit

and record information such as your internet address and the date, time and duration of your visit to our website.

The WFSGI also collects information such as the pages our users access, the documents they download, links from other sites they follow to reach our site, and the type of browser they use. However, this information is not used to identify you nor connected with other identifiable information, is immediately put in aggregated form and is only used for statistical and website development purposes.

3. Purposes for which the WFSGI is Using and Disclosing your Information

We use your personal information to provide our services to you and to enhance and develop our relationship with you, including managing your interaction with this website and its functionalities, providing you with the requested services (e.g. subscription to this website, newsletters, mailing lists and the like), managing your requests of information, questions, communication and feedback, informing you about – or offering you the opportunity to participate in – our activities, surveys, specific events, conferences, seminars, international trade fairs, major sports events and industry summits, as well as sending you commercial communications by email, phone, facsimile, electronic mail (including, without limitation, via internet, SMS, etc.) or other electronic means, subject to your prior opt-in where required by law.

4. Sharing Information with Third Parties

For the same purpose outlined under II above, we may share information about the WFSGI's members with other members of our Federation (i.e. national or regional sporting goods Manufacturers Associations or direct member companies or other affiliates or strategic cooperation partners (as well as their members, agents or services).

We may, at our own discretion, use third party processors or suppliers acting on our behalf and under our instructions, notably suppliers of web-related services, and disclose personal data to them to the extent necessary for the performance of their services.

The WFSGI takes – and requires that any service provider and/or third party processor processing personal data on behalf and under the instructions of the WFSGI take – appropriate technical and organizational measures to protect your personal data against accidental or unlawful destruction or accidental loss, misuse, unauthorized access, disclosure, alteration or destruction, and against any other unlawful form of processing of information in accordance with the applicable laws and regulations.

We may also disclose your personal data to respond to authorized information requests from law enforcement authorities or judiciary or when otherwise required or permitted by law.

The above recipients may be located in or outside of Switzerland, including in jurisdictions abroad (notably in the United States), where the level of data protection is not equivalent to that in Switzerland.

5. Your Rights

You have the right to request access to the personal data that we hold on you, to request the rectification of any inaccurate data, as well as to object, on request and free of charge, to the intended processing of your personal data for direct marketing purposes, if any. If you want to exercise your rights of access, rectification, or objection, please send a dated and signed request to us, together with a copy of your valid ID card or any other valid identification document, at our address below.

If you want to opt-out of receiving further commercial communications from us, you may also send us an email at info@wfsgi.org.

6. Security Issues

We use a variety of physical and electronic security measures, including restricting physical access to our offices, and firewalls and secure databases to keep personal information secure from misuse, loss or unauthorized use or disclosure. The Internet is not a secure environment. If you use the Internet to send us any information, including your email address, it is sent at your own risk. Despite the security measures that the WFSGI has put in place to protect your personal data, we cannot guarantee that loss, misuse, or alteration of data will not occur.

7. Links to other websites

This website may provide links to third parties' websites as a service to our visitors. This Privacy Policy does not apply to those sites; they operate independently from our website and are not under our control. Those sites may have their own privacy notices in place, which we strongly suggest you review if you visit them. The WFSGI is also not responsible for the content of those sites, any products or services that may be offered through them or any other use thereof nor for any data processing and privacy practices associated with such sites.

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9. Privacy Policy updates

The WFSGI may occasionally update all or parts of this Privacy Policy. Any change to this Privacy Policy will be posted on this page and, where appropriate, notified to you by email. We encourage you to review periodically this Privacy Policy to stay informed about our data processing practices. We will indicate above the date on which this Privacy Policy was last modified. Your continued use of this site constitutes your agreement to the Privacy Policy and any updates.

10. Contact information

If you have any questions, comments or concerns about the protection of your personal data please direct them to info@wfsgi.org or to the address below.

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Obere Zollgasse 75, P.O.Box 1664,
3072 Ostermundigen/Bern
Switzerland