WORLD MANUFACTURERS FORUM

14-15 NOV 2017 • MUNICH • GERMANY
POWERED BY W-SCI, MESSE MÜNCHEN
AND ISPO ACADEMY
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1. FACTS AND FIGURES, YOUR ASSET, AUDIENCE, KEYNOTE SPEAKERS
## 1. FACTS AND FIGURES

<table>
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<tr>
<th>200 pax</th>
<th>20 countries</th>
<th>10 keynote speakers</th>
<th>2 days</th>
<th>1 panel discussion</th>
<th>1 workshop</th>
<th>1 unrivalled networking opportunity</th>
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Why partnering?

• Reach your C-level peer group by providing your exclusive service
• Face-to-Face communication
• Cross-industry exchange with high-level keynote speakers of the WMF and exhibitors of productronica – World’s Leading Trade Fair for Electronics Development and Production
• Connect, network with representatives from various industries, brands, retailers and manufacturers
1. TARGET AUDIENCE

- Global SGI Executives (Textile/Apparel, Footwear, Accessories)
  - CEOs; COOs; Sourcing; Manufacturing Excellence & CR Specialists
- Brands, Manufacturers, Retailers
- Limited to 200 pax
1. EXTRACT AUDIENCE 2016
• **Industry:** Mr. Kim Y.C. Tsai, Chairman, Mobiltron / Dr. Ken Cheng, VP, Siemens Ltd. Taiwan / Christian Decker, Managing Director of DESMA and Member of the Steering Committee “Plattform Industrie 4.0” of the German Government, Eric Huang, SVP of Filament Division, Far Eastern New Century Corporation, Taiwan.

• **Research Institutes:** Edwin Keh, CEO, Hong Kong Research Institute of Textiles and Apparel / Dr. Peter Sher, Synergy Development Center Taiwan / National Composite Center, UK

• **Academics:** Prof. Jay Lee, University of Cincinnati, USA / Steve Evans, University of Cambridge, UK, Prof. Peter Sher, Corporate Synergy Development Center, Taiwan
2. VIDEO AND QUOTES
2. VIDEO 2016

Please click image on the right hand side to activate video (in slide show mode)

Alternatively, copy and paste this link to your browser: https://www.youtube.com/watch?v=dvVgKoo5IkY
2. WHAT THEY SAID ABOUT MANUFACTURERS FORUM 2016

“We get together with people from different industries and we share with different industries and we see different approaches that may be useful for our industry as well and we can exchange the experiences that we have on a common basis.”

Karl Martin Schmull- VP People Potential, KTC

“Its good to hear what is going on, not only today, and new the trends but also to understand really where the future and the future direction in terms of manufacturing so that you can get lots of new ideas.”

Philippe Kimmel- Executive General Manager, Kingmaker Footwear Holdings Ltd.

“When we are actually able to see these multidisciplinary aspects and what challenges we are facing and what new technologies are coming about, it makes all of the things that i get to do in my work, much more enriched.”

Janice Wang-Millard- CEO, Alvanon
2. WHAT THEY SAID ABOUT MANUFACTURERS FORUM 2016

“Within our industry, we are finding that there is some level of discomfort with people losing their jobs. So how do we integrate the transition that is: people don’t have to be afraid of change, but to be part of it.”

Alex Thomas- Vice President, VF Asia Ltd

“When it comes to digitalization, I think it will be a very powerful tool in the future to deliver our product faster to the market. When we think about end to end digitalisation - from product creation to manufacturing.”

Jean-Jacques Bouteiller- Sr. Director Manufacturing Innovation, Adidas Group

“It has opened my eyes to the things that I don’t consider in my daily work. It has been great to hear the presenters and the different ideas and especially because I think I can take a lot of this back and try to implement different levels of learning.”

Jimmy Adames- Sustainability & Social Responsibility Manager, Asics
3. DATE AND LOCATION

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3. DATE AND LOCATION

- Messe Munich ICM, /Germany
- November 14-15, 2017
  - 2 full days
- Visit of productronica tradeshow – innovation all along the line
- High-level keynote speakers from all around the world
- Networking dinner with exhibitors of productronica
4. THEME, TOPICS AND SPEAKERS
4. THEME AND TOPICS

“Moving on to a digital and automated business of the future”

• Automation
• Digitalization/Disruptive technologies/Blockchain
• Industry 4.0 / IOT
• Segmentation
• Innovation workshop
• Future jobs
Confirmed to date:
• Siemens Digital Factory
• Prof. Dr. Sami Haddadin
• Denis Pennel, World Employer Confederation
• Dr. Klaus Hecker, Organic Electronic Association
• Dr. Martin Lechner, productronica
• Prof. Edwin Keh, Hong Kong Research Institute of Textiles and Apparel (moderator)
5. PARTNER PACKAGES
5. GOLD PARTNER

- Possibility to address keynote speech
  *(non commercial topic fitting the congress head topic)*
- 20m² booth surface
- Logo insertion in all WMF communications
- 3 free tickets for company management
  *(excl. travel and hotel, =value of CHF 4,200.-)*
- Possibility to buy max. 4 hospitality tickets for business relationships for CHF 700.- each
  *(instead of CHF 1,400.-)*
- Right for give-away distribution

CHF 10,000
net
5. SILVER PARTNER

- 10m² booth surface
- Logo insertion in all WMF communications
- 2 free tickets for company management (excl. travel and hotel)
- Possibility to buy max. 4 hospitality tickets for business relationships for CHF 700.- each (instead of CHF 1,400.-)

CHF 6,500 net
5. BRONZE PARTNER

- 6m2 booth surface
- Logo insertion in all WMF communications
- 2 free tickets for company management (excl. travel and hotel)
- Possibility to buy max. 2 hospitality tickets for business relationships for CHF 700.- each (instead of CHF 1,400.-)

CHF 4,000 net
6. INTERESTED?
6. CONTACT US

Simone Ramsauer, Head of Events

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Organizer: WFSGI

• The WFSGI is an independent association with no objective of economic character for its own gain and formed by sports and sports-inspired leisure brands, manufacturers, suppliers, retailers, national/regional federations, industry and trade associations and all sporting goods industry related businesses.

• Our purpose is to represent and inspire the industry, to invest in innovation, promote physical activity, support free trade and do business in an ethical and sustainable way. As part of our mission we facilitate legally permissible communication and cooperation to enhance competitiveness and innovation. We seek to positively influence the way our products are manufactured, with a focus on people involved in the manufacturing and the environment.

• Our members are steering the direction of the industry. The future of the sporting goods industry begins with the professional networks that we support. www.wfsgi.org / Follow us @wfsgi

Partner: Messe Munich/ISPO Academy

• With around 40 trade fairs for industrial goods, consumer goods and new technologies, Messe München is one of the world’s leading trade fair companies.

• Messe München is the organiser of “ISPO MUNICH” – the world’s largest sports trade show for the sports business.

• Over 2,700 international exhibitors present their newest products from the fields of: outdoor, ski, action, performance sports, textiles, health & fitness, and sourcing.

• With its integrated service-portfolio ISPO is not only providing orientation and transparency about sport products and markets. They offer services and solutions for companies and consumers 365 days a year. ISPO ACADEMY provides essential exclusive knowledge about sports business. They offer concentrated know-how provided by international experts.