WFSGI GENERAL ASSEMBLY
2 FEBRUARY 2019, ISPO MUNICH
1. WELCOME & PROCEDURES
1. WELCOME & PROCEDURES

- The General Assembly invitation and agenda was duly shared with the WFSGI Members (WFSGI By-Laws 6.4 & 6.5)
- Roll call and confirmation of quorum by WFSGI Legal Counsel, Jochen Schaefer
- Approval of the minutes General Assembly, Munich 27 January 2018
2. REPORT CHAIRMAN OF THE BOARD

Sean O’Hollaren
4. WFSGI COMMITTEE ACTIVITY REPORTS 2018
4.1 BICYCLE COMMITTEE
Chair: Jeroen Snijders Blok
Currently 106 bicycle members

1 new members in 2018:

- GW Manufacturing
# MEETINGS 2018

## Physical meetings

<table>
<thead>
<tr>
<th>Committee</th>
<th>Meetings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Steering Committee</td>
<td>1</td>
</tr>
<tr>
<td>Technical Committee</td>
<td>4</td>
</tr>
<tr>
<td>Wheel Committee</td>
<td>1</td>
</tr>
<tr>
<td>Saddle Committee</td>
<td>1</td>
</tr>
<tr>
<td>UCI Equipment Commission</td>
<td>2</td>
</tr>
<tr>
<td>Design Working Group</td>
<td>3</td>
</tr>
<tr>
<td>E Bike Competition Group</td>
<td>4</td>
</tr>
<tr>
<td>ISO Meetings</td>
<td>3</td>
</tr>
</tbody>
</table>

## Other

- Eurobike show
- UCI Headquarters
- Conference calls
- Competitions
WHEEL COMMITTEE

- Chair, Tim Gerrits – Shimano

- Current Topics

- European and ISO Standards for interaction between Tyre and Rim
  - Seeking international agreement and standards on the measurements across the range of bicycle and rim types
  - Regular ISO meetings and member representation within ETRTO

- UCI Safety test
  - Ensuring the standards remain up to date and relevant
SADDLE COMMITTEE

• Chair, Dave Bunce – ISM

• Current Topics

  • Global unification of saddle size and shape identification
    • A project to assist the consumer in selecting the correct saddle

  • Rider health in relation to saddle design and setup
    • A project to develop a protocol for rider health screening
• Chair, Bernhard Johanni - SRAM

• Current active topics (1)

• Design Regulations
  • Seeking amendments to the UCI frame and component design regulations to allow greater flexibility and room for innovation
  • Developing proposals for the UCI Equipment Commission
  • Working group reformed and meeting regularly
  • Proposal planned for March 2019

• E Bike Competition
  • Providing guidance to race organizers and governing bodies on the standards or equipment to be used in competition and the methods of regulating equipment
  • Working closely with the industry, including recruiting new members, to ensure future regulations have a synergy with the growth of E Bike in all territories
  • New working group formed following Eurobike
TECHNICAL COMMITTEE

• Current active topics (2)

• UCI prototype regulations
  • Responding to changes in the UCI regulation
  • Seeking clarification from UCI on technical points and providing feedback to members on the process that sits behind the regulation change
  • Technical Committee opened to all bicycle members to discuss the topic

• UCI Bicycle weight limit
  • Responding to calls from the UCI to amend this regulation
  • Developing a consensus among members and discussing the most appropriate way to present a unified position across members
  • Technical Committee opened to all bicycle members to discuss the topic
• Current active topics (3)

• UCI Olympic regulations
  • Responding to changes in the UCI regulation requiring equipment to be used in World Championship events in the year prior to the Olympic Games
  • Seeking clarification from UCI on technical points and providing feedback to members on the process that sits behind the regulation change
  • Developing a counter proposal to meet the needs of WFSGI members
  • Technical Committee opened to all bicycle members to discuss the topic
LIAISON ROLE WITH CEN AND ISO

• WFSGI represented in:
  ➢ CEN-TC333 Innovative materials used in manufacturing of bicycles.
  ➢ ISO-TC-149-SC1 Cycles and major sub-assemblies.
  ➢ ISO-TC-31-SC10-WG16 Tyre designations and dimensions for bicycle tyres and rims.

▪ WFSGI can efficiently update its members on International standards development.
▪ Increasing opportunities to synchronize standards between different stakeholders.
WFSGI remains a proud supporter of the World Bicycle Relief (WBR) to strengthen their advocacy work and capacity building.

WBR mobilizes people through The Power of Bicycles – increases access to education, healthcare and livelihoods.
2019 PRIORITIES

• Develop strategic plan for 2019 and 2020
• Work through Technical Committee to create proposal for Ebike competition regulation
• Continue work with ISO on development of tyre and rim standards
• Work through Technical Committee to create proposal(s) for UCI regulations changes for
  • Olympic equipment
  • Frame design regulations
4.2.1 COMMITTEE ON INTERNATIONAL SPORTS ORGANISATIONS

Chair: Johan Adamsson
CISO LEADERSHIP

• New CISO Chair from September 2018 –Present: Johan Adamsson, Global Director Sports Marketing & Licensing, Puma

• Chair continues to be supported by Craig Masback (Nike) and Jens Jacobsen Jensen (adidas) as Vice-Chairs

• Thank you to Marc Pinsard (former CISO Chair and Asics) for his hard work
WFSGI IOC RELATIONS

• WFSGI IOC CISO Meeting in Lausanne 20 September 2018
• WFSGI lunch with IOC President 4 November 2018 to discuss future relationship and areas of collaboration:
  • Future economic model of Olympic Games
  • Physical Activity
  • NOC Uniform Support Programme
  • Olympic ticketing and accreditations
  • Led to WFSGI IOC Working Group establishment
• Presentations by IOC TMS and IOC NOC Relations at CISO, WFSGI Board meeting and General Assembly
IOC RULE 40

- Global approach to be discussed as part of the WFSGI IOC Working Group
- German FCO Proceedings against IOC/DOSB still not concluded
  - Update expected early Q2 2019
IOC RULE 50

• General Guidelines published October 2018
• 20 Sport Specific Guidelines published January 2019
• Four sports outstanding: FINA (swimming), IAAF (athletics), FIVB (volleyball) and ISA (surfing)
THANK YOU!
4.2.2 WFSGI IOC NOC UNIFORM SUPPORT PROGRAMME
Andrew Hofer and David Ashton-Davies (IOC NOC Relations)
Uniform Support Programme
CISO GA

David Ashton-Davies & Andrew Hofer
What makes the Olympic Games unique?

1. Clean Venues
2. Look of the Games
3. National Identity
1. Provide uniforms to NOCs that are unable to procure Rule 50 (of the Olympic Charter) compliant uniforms for their athletes

2. Ensure that no athlete is left behind when it comes to uniforms

3. That every athlete feels proud wearing their national colours
What is the NOC Uniform Support Programme?

- **Rio 2016**

- **PyeongChang 2018**

- **Tokyo 2020** common goal - provide competition uniform to NOCs (Rule 50 compliant)
Roles and Responsibilities

- Strong collaboration between IOC and WFSGI
- Direct link between brands and NOCs
Current status of the Programme, Tokyo 2020

- Targeted NOCs informed at ANOC GA, Tokyo, November 2018
  - NOCs confirming participation

- Collaboration with Tokyo 2020
  - Estimated team sizes – close working relationship with Sports Entries
  - Olympic Village Storage and Uniform Distribution Centre (UDC)
A winning partnership

“This is another great example of solidarity within the Olympic Movement. By providing these Uniforms, the 9 sport brands ensure that athletes from the NOCs can proudly participate in the Olympic Games in apparel that also reflects their national identity and is at the same time ensuring a clean field of play.”

IOC President Thomas Bach
4.3 AQUATICS COMMITTEE
Chair: Greg Steyger
Committee Leadership & Meetings

- Greg Steyger, Product Category Director, Arena continues role as Chair of Aquatics Committee
- Supported by two Vice-Chairs, Jonathan Highman (Speedo/Pentland) and Franck Horter (TYR)
- Thank you to Ben Hardman (Speedo/Pentland) Vice-Chair to September 2018 for his hard work
- Aquatics Committee meeting September 2018, Pentland HQ, London
1. FINA (International Swimming Federation)
   - Informal meeting with FINA post WFSGI bi-annual meetings at FINA HQ in Lausanne
   - WFSGI invited to attend FINA SAC for first time
   - WFSGI invited to present at FINA Convention
   - FINA representative attending ISPO for WFSGI FINA FRSA 11 workshop 6 February 2019

2. ITU (International Triathlon Union)
   - New collaboration initially related to wetsuits
   - First WFSGI ITU Manufacturers Meeting being held 3 February 2019
CURRENT WORK AREAS

1. Open water wetsuits
   • Research proposal
   • Exploring opportunity to co-invest with FINA

2. FRSA
   • Aiming to prepare a long term solution for post Tokyo 2020 Olympic Games
   • Seeking input from FINA and athletes

3. PFC/sustainability
   • With assistance from the WFSGI CR Committee
   • Exploring the idea of a sustainability initiative for Paris 2024.

4. Goggle Standard ISO – liaison role
4.4.1 CORPORATE RESPONSIBILITY
Marc Magnus, WFSGI Vice-President
Observation of important industry developments: SLCP, Better Buying, IHRB, Verite

AFIRM MoC

Continuous dissemination of relevant news through CR Heads-Up Newsletter
REVIEWING WORKING MODE

▪ Survey conducted among members
▪ Become more dynamic and impactful
▪ Build flexible taskforces
▪ Cross functional work mode
▪ New working mode to be presented by mid-year
OUTLOOK

- CoC revision proposed – provisions:
  - Wages
  - Migrant Workers
  - Anti-bribery and corruption

- Endorsement of the Fashion Climate Charter and operationalisation

- Guidance on conflict minerals
THANK YOU!
4.4.2 PRESENTATION BY APSCA

Rhona Starr, President & CEO APSCA
Commenced 2015

9 founding audit firm

6th industry attempt to professionalise

Charter

Stakeholder Board

Multi-stakeholder Working Groups

APSCA Inc
SOCIAL COMPLIANCE IS MORE IMPORTANT THAN EVER

Social media escalating human rights

Workers are more informed and confident to speak up

Strong support across brands and NGOs
To enhance the professionalism and credibility of individuals and organizations performing independent social compliance audits.

APSCA’S MISSION

Improving social compliance audit quality
Alignment
Engagement
Professionalism

Advancing workplace conditions for workers globally
STAKEHOLDER BOARD

Elizabeth “Betsy” Borrelli
Experienced in CSR, reputational and crisis management

Randy Rankin
Independent CSR Thought Leader

Wesley Wilson
Experienced in public and private policy
Our Members

Audit Firms

41

Auditors - 3200+

74%

74% - Registered Level (RA)
26% - Associate Level (ASCA)

Auditors located in 93 Countries

61%

61% of auditors reside in 6 countries
China - 38%
India - 7%
Turkey - 6%
USA - 4%
Bangladesh - 3%
Vietnam - 3%
APSCA Resources

- Code of Professional Conduct
- Competency Framework for Auditors [https://www.theapsca.org/about-us.html](https://www.theapsca.org/about-us.html)
- APSCA Member Firms [https://www.theapsca.org/apsca-member-firms.html](https://www.theapsca.org/apsca-member-firms.html)
- APSCA Website – validate auditor [https://www.theapsca.org/apsca-member-auditors.html](https://www.theapsca.org/apsca-member-auditors.html)

Email contact: director@theapsca.org
Ways to Support APSCA

• Include your logo on our website - https://www.theapsca.org/support-apsca.html

• Only use APSCA Member Firms
  • https://www.theapsca.org/apsca-member-firms.html

• Inform the audit firm / collaborative scheme, you only want fully enrolled auditors with APSCA on the audit team
  • https://www.theapsca.org/apsca-member-auditors.html

• Sign up to receive our newsletter
  • https://www.theapsca.org/contact-us.html
4.5.1 LEGAL COMMITTEE REPORT

Chair: Jochen Schaefer, WFSGI Legal Counsel
OVERVIEW - LEGAL

1. Products Labelling (4.5.2.)
2. Intellectual Property Rights
3. Anti-bribery & corruption
4. Digital

© WFSGI 2019
LEGAL UPDATES

• Booming activity within our WFSGI sub-committees:
  • WFSGI Anti-Bribery & Anti-corruption WG
  • WFSGI Product Safety WG
  • WFSGI-FESI Digital WG

• Another WFSGI WG created to fight against counterfeits in Asia & share enforcement costs

• New topics:
  • WIPO: IP & Sport Campaign
  • Gominga: Products’ Review Management
  • Ad hoc legal news (e.g. Brexit)
4.5.2 WFSGI Global Labelling Database

Danny Cassidy & Dane Verrecchia, Compliance & Risks
To label your products easily in 3’clicks
Went LIVE this autumn = Open for new subscribers
Co-financed & built by:
WFSGI LABELLING DATABASE # WHAT

Benefits
- Up-to-date labelling requirements at your fingertips
- Significant economies of scale with considerable time and cost savings
- Ability to search and report on requirements by country and product
- Free access to Subject Matter Experts
- Receive targeted email alerts when a requirement changes

Apparel & textiles
Footwear
Consumer electronics (wearables)

Personal protective equipment
Sporting equipment
Bikes (including e-bikes)

© WFSGI 2019
WFSGI LABELLING DATABASE # WHAT

- **Exclusivity of the Database** granted to the Sporting Goods (i.e. Sport Heritage) & Apparel Sector (i.e. Fashion Heritage) if producing or selling sports products

- **Annual Membership Fees** to have access to the database based on the companies’ turnover (e.g. smallest companies only pay $8’776 annually). **SAVE MONEY & TIME** by joining your peers.

  - WFSGI members benefit from a special price agreement
  - Non WFSGI-members will pay 20% more
• **New members** joined already
  - Sport 2000
  - Head

• **New high-profile partnerships**
  - ISPO
  - SFIA

• Numerous interested brands from the **fashion industry**
WFSGI LABELLING DATABASE # SUCCESS
Interested in **knowing more?**

**MEET US**

WFSGI’s booth
Entrance West # 01
4.6 MANUFACTURERS COMMITTEE
Chair: Rakhil Hirdaramani
1. Review
• Manufacturers Committee chairs exchange
• MF 2018: Blockchain, IOT on the Shop-Floor, Big Data Analytics, New Fabric Developments
• Increasing request to get manufacturers’ commitment
• WFSGI Business Partners Engagement Survey
• Initiation meeting with brands and manufacturers on February 2, 2019
2. Outlook
OUTLOOK 2019

• Broaden and redefine mandate of the committee
• Extract relevant cross-committee information to engage with supplier base
• Ensure manufacturing presence throughout all relevant WFSGI Committees
• Brand inclusion
THANK YOU
4.7 PHYSICAL ACTIVITY COMMITTEE
Chair: Vanessa Garcia-Brito
A GROWING EPIDEMIC...

MAJOR CAUSES OF GLOBAL MORTALITY
(% TOTAL DEATHS, MEN & WOMEN, 2016)

71 Percent of all deaths due to Noncommunicable diseases (NCD’s)

41 Million deaths each year

15 Million of which are premature deaths (between ages of 30-60 years)
Four major non-communicable diseases:
- Heart disease and stroke
- Diabetes
- Cancer
- Chronic lung disease

We know physical inactivity is a causal risk factor of three out of the four (heart disease and stroke, diabetes and cancer)

BUT we are still not changing the trend...
PHYSICAL ACTIVITY CONTINUES TO FLATLINE...

GLOBAL TRENDS IN PHYSICAL INACTIVITY: 2001-2016

% not meeting global PA recommendations

PAC ACTIONS

• Research contribution – Provided comments to the Commonwealth Secretariat’s Sport PE and PA and the SDGs_Toolkit and Model Indicators_v1.0.

• Engaged in Global Dialogue – Representation at the WHO GCM/NCD General Meeting and the WHO first meeting with the Sport Sector

• Data collection - Devised and undertook unique SGI wide survey of physical activity programmes being delivered or funded by WFSGI members

• Asset creation – Position Paper, Communications Toolkit & Survey Results
NEXT STEPS

1. Leverage WFSGI’s unique global platform to increase awareness of physical activity by:
   • Engage with WHO and IOC to define partnership opportunities across the Sport Sector
   • Explore option to revise WFSGI Code of Conduct to include a PA goal

2. Utilise existing assets to highlight the need to increase levels of physical activity by:
   • Build case study library of member programs (leveraging survey results - completion of survey and member consent are prerequisites)
   • Increase communications on WFSGI and other channels about member programs (spotlight on featured members and best practice), WFSGI engagement with the WHO and IOC, and the Position Paper
Questions?
4.8 TRADE COMMITTEE

To be covered during the World Sports Forum
COFFEE BREAK – 15 MINUTES
5. CLOSING ACCOUNTS 2018
### 5.1.1 CLOSING 2018 – BALANCE SHEET

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2018</th>
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<tbody>
<tr>
<td><strong>Current Asset</strong></td>
<td>2’866’205</td>
<td>2’720’147</td>
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<tr>
<td><strong>Fixed Assets</strong></td>
<td>2</td>
<td>26’602</td>
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<tr>
<td><strong>Total</strong></td>
<td>2’866’207</td>
<td>2’746’749</td>
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<tr>
<td><strong>Liability</strong></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>841’913</td>
<td>630’489</td>
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<tr>
<td><strong>Long Term Liabilities</strong></td>
<td>450’000</td>
<td>479’509</td>
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<tr>
<td><strong>Equity</strong></td>
<td>1’574’293</td>
<td>1’636’751</td>
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<tr>
<td><strong>Total</strong></td>
<td>2’866’207</td>
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### 5.1.2 CLOSING 2018 – P&L

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<thead>
<tr>
<th></th>
<th>2017</th>
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<tbody>
<tr>
<td>Income</td>
<td>2’441’929</td>
<td>2’333’681</td>
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<tr>
<td>Expenses</td>
<td>2’198’181</td>
<td>2’162’919</td>
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<tr>
<td>Net Profit before result and depreciation</td>
<td>243’748</td>
<td>170’762</td>
</tr>
<tr>
<td>Loss on debtors/ depreciation/provision</td>
<td>-204’700</td>
<td>-73’289</td>
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<tr>
<td>Other costs/taxes/valuation adjustments, charges, etc.</td>
<td>-13’583</td>
<td>-34’832</td>
</tr>
<tr>
<td>Result of the year</td>
<td>25’465</td>
<td>62’458</td>
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5.2. EXTERNAL AUDITOR REPORT

- External report is part of the WFSGI audit report
5.3. REPORT WFSGI TREASURER

• Ron Pietersen, WFSGI Finance Committee
5.4. APPROVAL OF THE ACCOUNTS

• Vote to approve the WFSGI Accounts 2018
6. AUDITORS 2019
Renewal External Auditor:

- The Finance Committee recommends the WFSGI members to approve continuation with Multifiduciaire/Fribourg as the WFSGI accountant and external auditor for 2019

- Vote to reconfirm Multifiduciaire/Fribourg as the WFSGI accountant and external auditor for 2019
7. BOARD 2019
7.1 VOTE

• Vote of confidence to release the Board, including the treasurer and secretariat
7.2 VOTE

The WFSGI Executive Committee and Board recommend the General Assembly to approve the election of the following Board Members for the ongoing term until 2020:

- Vote to approve Charles Yang as an additional Board Member
- Vote to approve Colin Browne as the replacement Board Member for Kevin Plank
8. BUDGET
### 8.1 BUDGET 2019

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<tr>
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<td>2,338,500</td>
<td>2,277,560</td>
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<td>Expenses</td>
<td>2,276,040</td>
<td>2,251,780</td>
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<tr>
<td>Net Profit</td>
<td>62,460</td>
<td>25,780</td>
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• Vote to approve the Budget 2019
9. NEW MEMBERS
9. NEW MEMBERS

• New members
  
  • RG3 Consulting
  • Huub Ltd
  • P&R Têxteis S.A.
  • GW Enterprises
  • Victory Group

• Membership recruitment
10. DATES FOR YOUR CALENDAR
10. DATES FOR YOUR DIARY

- 11 February 2019: First WFSGI IOC Working Group meeting, Lausanne, Switzerland
- 25-26 February 2019: Second Sport Sector meeting with the WHO, Geneva, Switzerland
- 28-29 March 2019: Extra-ordinary joint session of CIGEPS and its Permanent Consultative Council, Geneva, Switzerland
- 4-10 May 2019: Sport Accord Forum, Gold Coast, Australia
- 5-6 June 2019: World Cycling Forum, Rotterdam, Netherlands
- 21-30 June 2019: European Games, Minsk, Belarus
- 25-26 June 2019: WFSGI Bi-Annual Meetings 2019 jointly hosted by adidas and Puma, Herzogenaurach, Germany
- 27 June 2019: WFSGI Board Meeting, Herzogenaurach, Germany
- 4-7 September 2019: Eurobike, Friedrichshafen, Germany
- 20 September – 2 November 2019: Rugby World Cup, Tokyo, Japan
- TBC 5-6 November 2019: World Manufacturers Forum 2019, China
- 14-15 November 2019: IF Forum, Lausanne, Switzerland
11. MISCELLANEOUS
11.1 WFSGI ANNUAL DINNER (HOSTED BY ISPO)

VENUE: PAULANER NOCKHERBERG

- Hochstrasse 77, 81541, Munich, Germany
- WFSGI members and/or invitation only

- 18H00 shuttle busses from ICM to Paulaner Nockherberg
- 22H00 shuttle busses back to ICM or to Munich City Centre
END OF WFSGI GENERAL ASSEMBLY — THANK YOU!

16H45 – START OF WORLD SPORTS FORUM
WELCOME! WFSGI World Sports Forum 2019


• Moderator: Sean O’Hollaren, WFSGI Chairman

• Speakers:
  • Jeff Whalen, Senior Counsel, Customs and International Trade, Legal Department, Nike
  • Tom Cove, President & CEO of SFIA
  • Lu Xiankun, Managing Director of LEDECO Geneva
  • Marina Carvalho, President of APICE
  • Richard Millington, Partner Shoosmiths Law Firm
END OF WFSGI GENERAL ASSEMBLY – THANK YOU!

START OF WORLD SPORTS FORUM