

FIFA Football



**Guidelines Regarding
Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020**



Please be aware of the complementary document General Guidelines to perfectly handle purpose of Authorised Identifications.

International Federations
Documents direct access coming soon

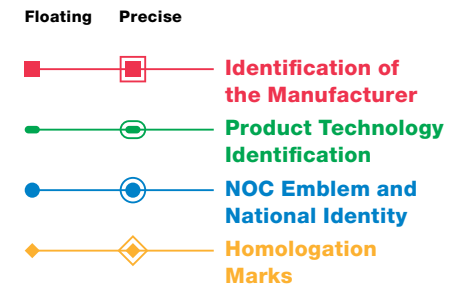
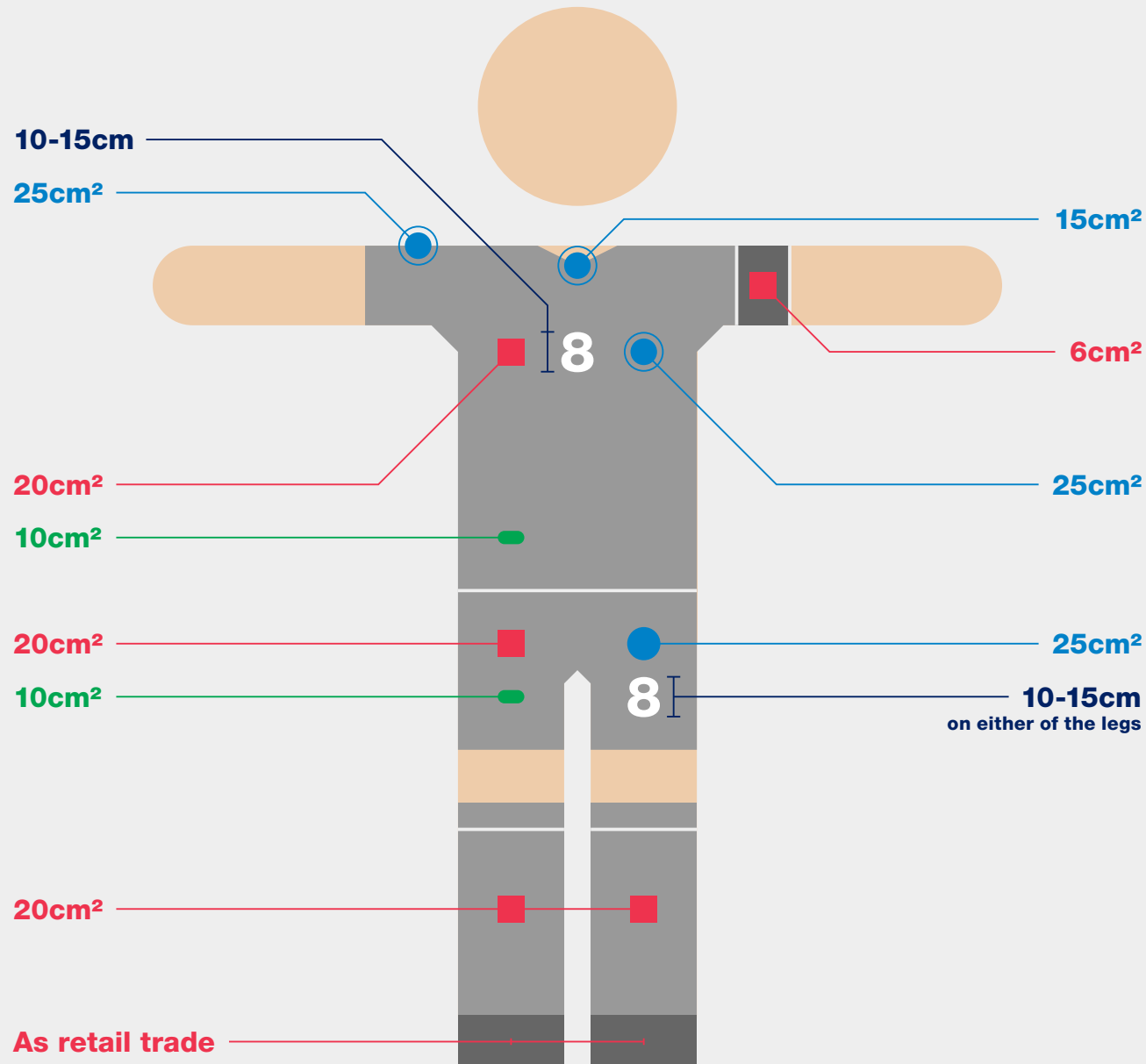
National Olympic Committees
Documents direct access coming soon



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Front

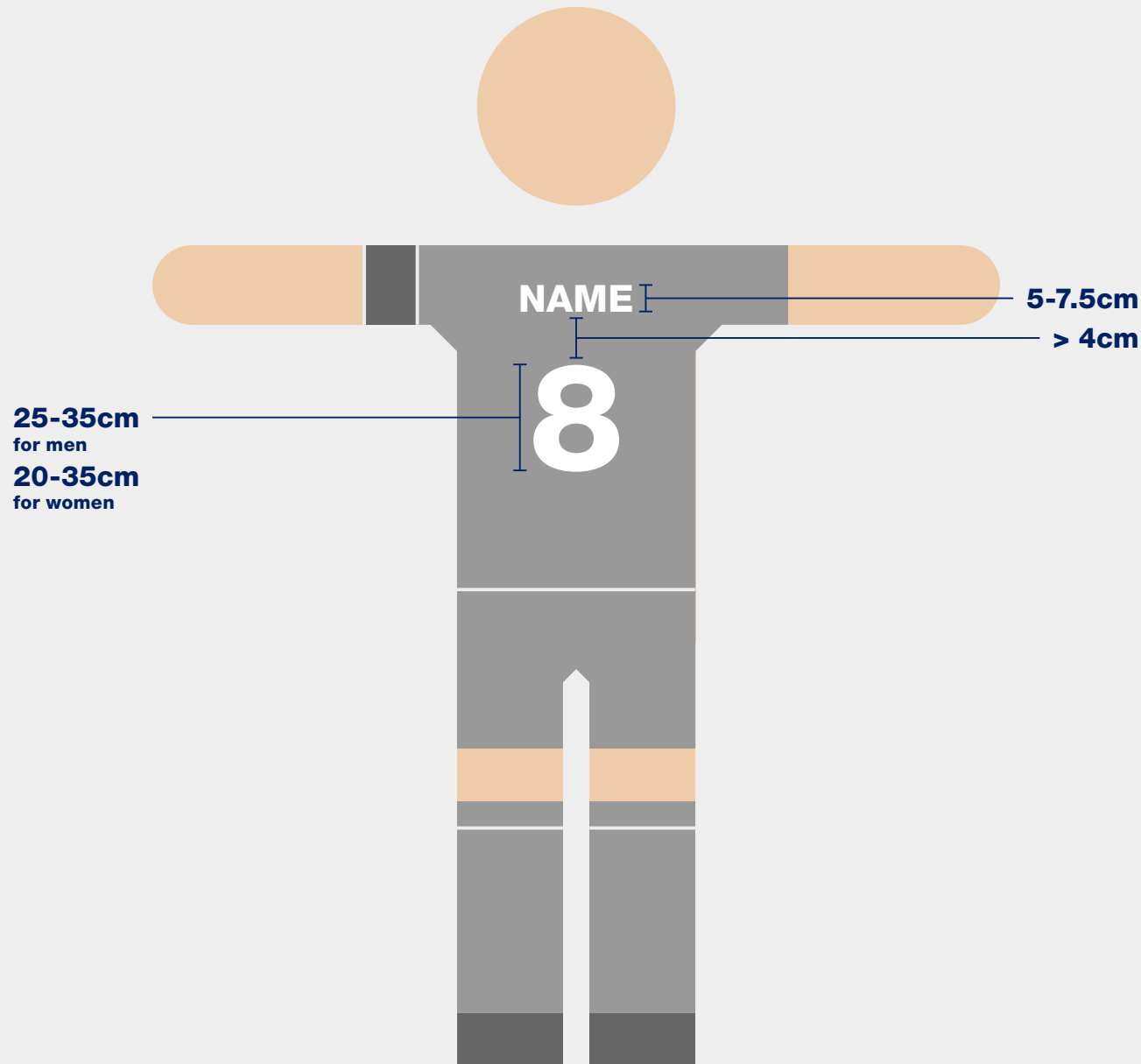












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Back



Floating Precise

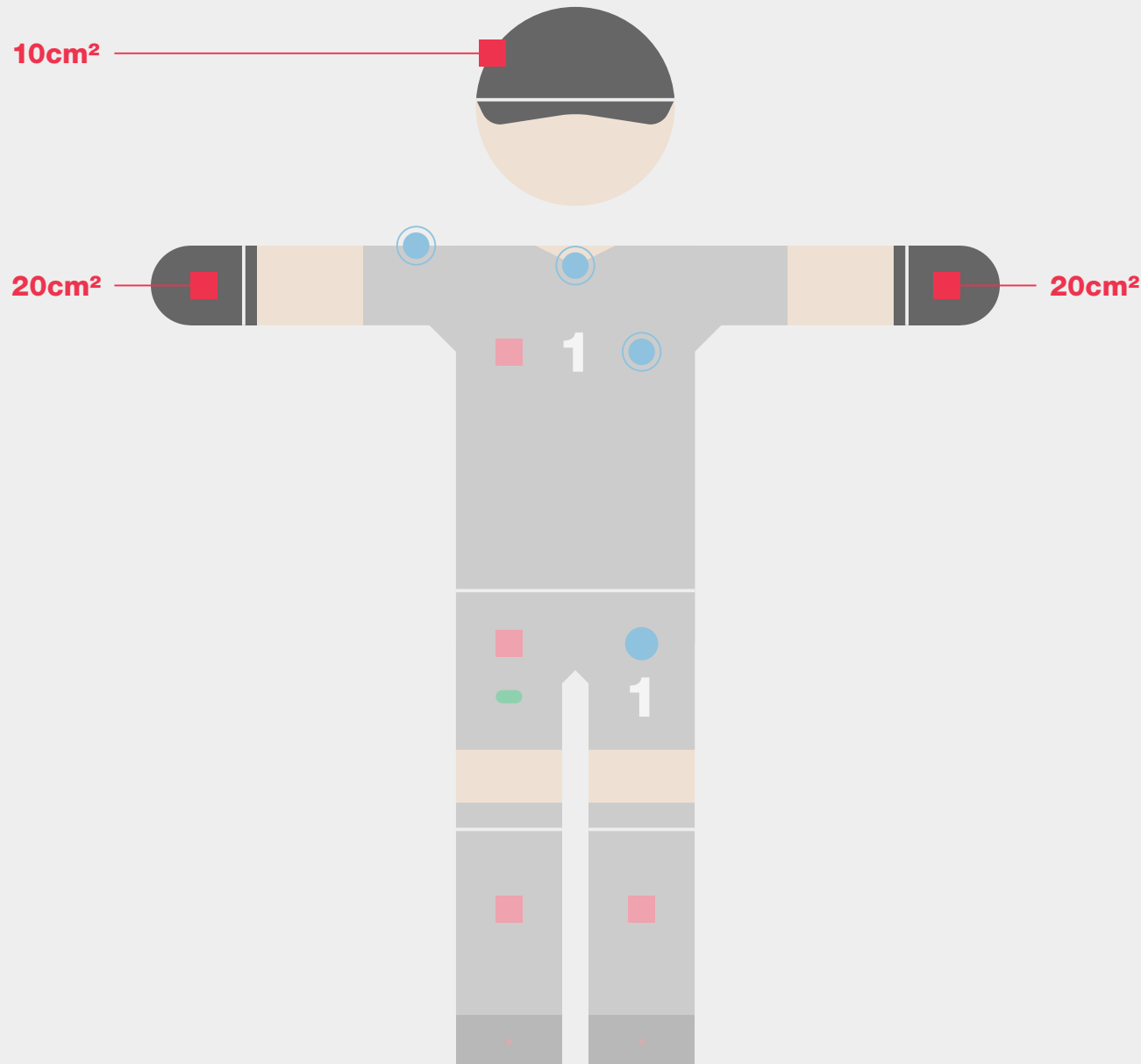
-   **Identification of the Manufacturer**
-   **Product Technology Identification**
-   **NOC Emblem and National Identity**
-   **Homologation Marks**











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Front Goalkeeper



Floating Precise

-   Identification of the Manufacturer
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Application of Guidelines regarding Authorised Identifications

Clothing

Shirt One *Identification of the Manufacturer* [■] per clothing item will be permitted, to a maximum size of 20cm².

Shorts

One additional *Product Technology Identification* [■] will be permitted per clothing item to a maximum size of 10cm².

Socks

One *Identification of the Manufacturer* [■] per clothing item will be permitted, to a maximum size of 20cm².

Tracksuit/Jacket

One *Identification of the Manufacturer* per clothing item will be permitted, to a maximum size of 30cm².

One additional *Product Technology Identification* will be permitted per clothing item to a maximum size of 10cm².

Sport Equipment

Shin guards

May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Goalkeeper gloves

One *Identification of the Manufacturer* [■] will be permitted, to a maximum size of 20cm².



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Accessories

Armband One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 6cm².

Goalkeeper cap One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 10cm².

Headgear One *Identification of the Manufacturer* per item will be permitted, to a maximum size of 10 cm² or two *Identifications of the Manufacturer*, to a maximum size of 5cm² each, placed above each ear.

Eyewear May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the *Identifications* permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.

Towel No *Identification of the Manufacturer* will be permitted.

Support bandages

Bag One *Identification of the Manufacturer* per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm².



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Shoes/Footwear

Shoes All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Additional IF Specifications

The following IF technical requirements apply in relation to the General Guidelines:

Section 8 · Third Party Identifications (athlete names)

The athlete's name must appear on the back of the shirt for all matches played in the Olympic Football Tournaments. The athlete's name must correspond to the name indicated on the final list of players pursuant to the FIFA Regulations.

The colours used for the athlete's name appearing on the shirt must be clearly legible and distinguishable by all athletes, the international technical officials, spectators and media from the colours used for the shirts. The distinction may be achieved by displaying the athlete's name on a single-coloured patch. The athlete's name may be surrounded by a border or shadow outline.

The letters used for the athlete's name must be of the identical colours as the colours used for the number displayed on the back of the shirt.

The athlete's name must be positioned above the number on the back of the shirt. The letters used for the athlete's name shall be between 5 and 7.5cm in height and must be separated from the number by at least 4cm.

The number of the athlete must appear on the front of the shirt and shall be between 10 and 15cm in height for both men and women and on the back of the shirt between 25 to 35cm for men and 20 to 35cm for women. The athlete number must also appear on the front side of the shorts, positioned on either of the legs and have between 10 and 15cm in height.



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Section 10 · NOC Emblems and National Identity

One national flag or NOC emblem [●], with a maximum size of 25cm², must be positioned at chest level on the front of the shirt. It shall not limit the legibility of the number positioned on the front of the shirt.

On each shirt sleeve, between the shoulder point and the elbow point, the teams may display the national flag or NOC emblem [●] once to a maximum size of 25cm². The national flag or NOC emblem [●] may also be displayed in the collar zone to a maximum size of 15cm².

The national flag or NOC emblem [●] may be displayed on the front of the shorts on one leg to a maximum size of 25cm².

Section 12 · Homologation Marks

No homologation marks required by the IF.

Section 17 · Submission Process

All team equipment shall be submitted to FIFA in advance of the Olympic Football Tournaments for an equipment check and approval. Full details of the items of team equipment and the dates for submission shall be provided to NOCs/NFs by FIFA by means of a circular letter.

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