

# ITU Triathlon



**Guidelines Regarding  
Authorised Identifications  
Games of the XXXII Olympiad  
Tokyo 2020**



**Please be aware of the complementary document General Guidelines to perfectly handle purpose of Authorised Identifications.**

**International Federations**  
*Documents direct access coming soon*

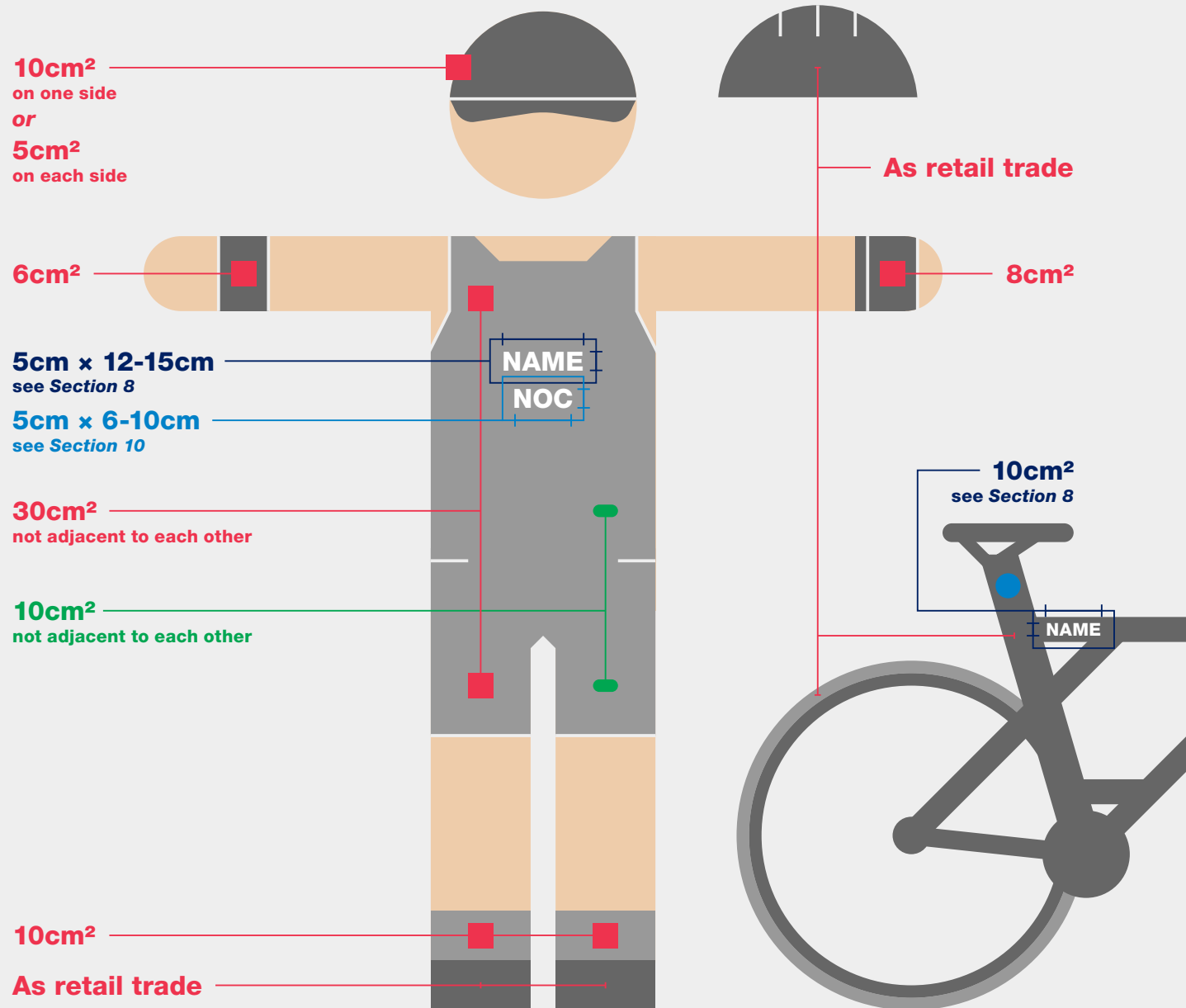
**National Olympic Committees**  
*Documents direct access coming soon*



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## Front Cycling & Running



- | Floating | Precise |   |
|----------|---------|---|
|          |         | <b>Identification of the Manufacturer</b> |
|          |         | <b>Product Technology Identification</b>  |
|          |         | <b>NOC Emblem and National Identity</b>   |
|          |         | <b>Homologation Marks</b>                 |

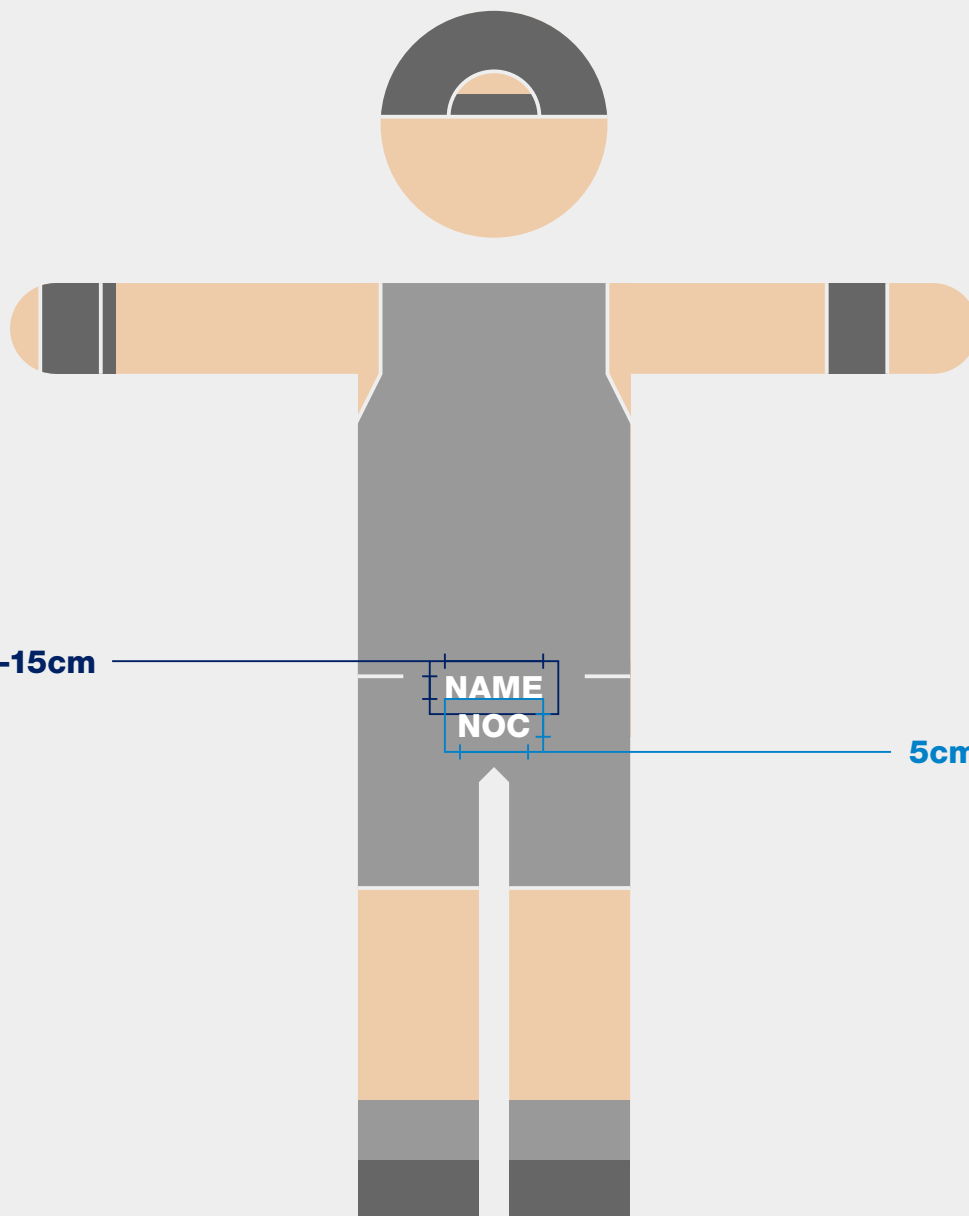


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**Back**  
Cycling & Running

**5cm x 12-15cm**  
see Section 8



**5cm x 6-10cm**  
see Section 10

Floating    Precise

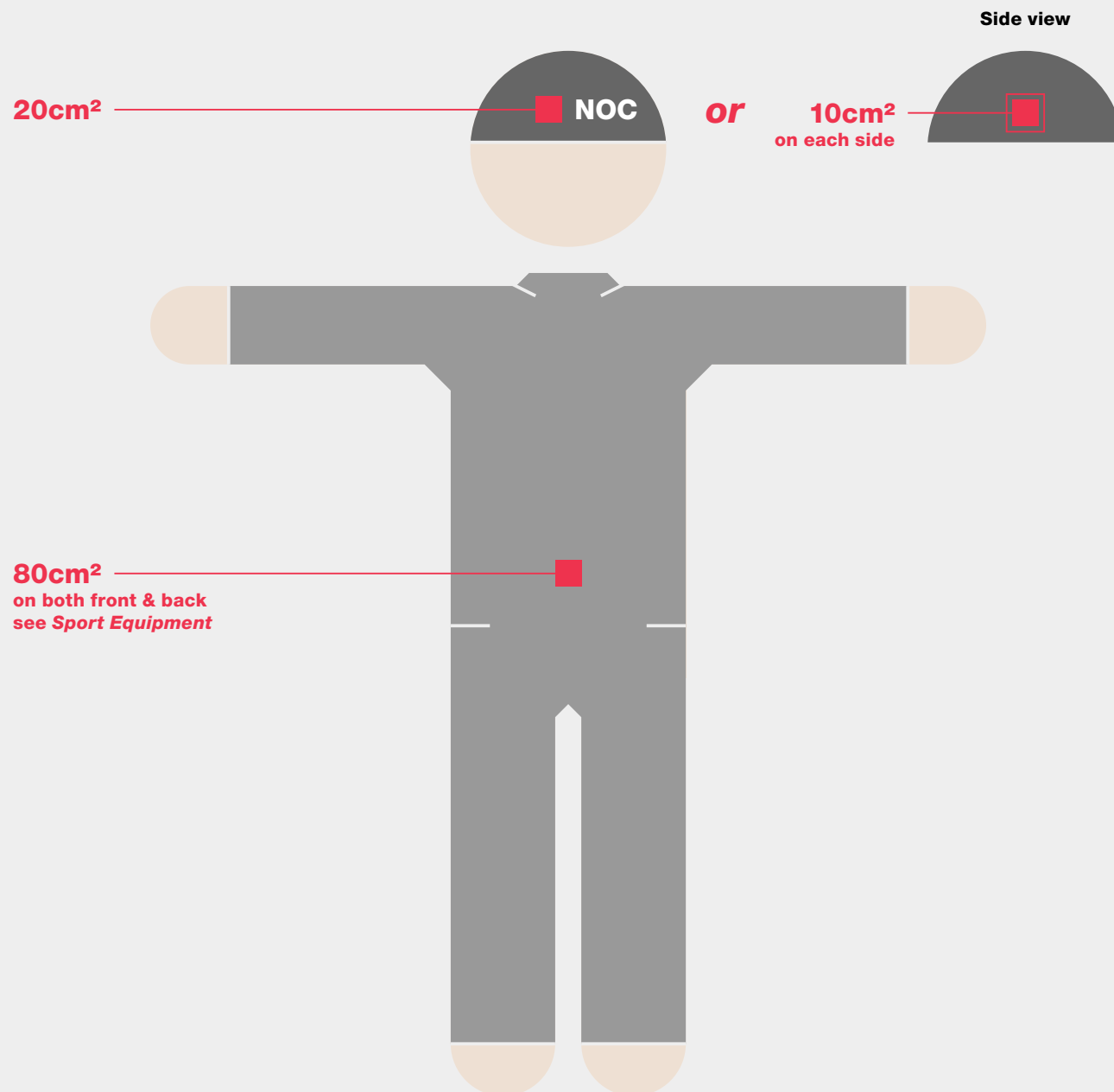
- — □ Identification of the Manufacturer
- — ○ Product Technology Identification
- — ○ NOC Emblem and National Identity
- ◆ — ◇ Homologation Marks



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## Front Swimming



Floating    Precise

- — □ Identification of the Manufacturer
- — ○ Product Technology Identification
- — ○ NOC Emblem and National Identity
- ◆ — ◇ Homologation Marks

# Application of Guidelines regarding Authorised Identifications

## Clothing

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<b>Tank top</b>	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30cm <sup>2</sup> .
<b>Swimsuit</b>	
<b>Tracksuit</b>	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .
<b>Jacket</b>	

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<b>One-piece body suit (Trisuit)</b>	Where one-piece body suits are used in competition, one <i>Identification of the Manufacturer</i> [■] and one <i>Product Technology Identification</i> [●] shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.
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## Sport Equipment

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<b>Wetsuit</b>	<p>The <i>Identification of the Manufacturer</i> [■] will be permitted, on the front and back, to a maximum size of 80cm<sup>2</sup>. This space is allowed both on the inside and outside of the wetsuit. Should there be two or more <i>Identifications of the Manufacturer</i> [■] on the front or back, the combined total size must not exceed 80cm<sup>2</sup>.</p> <p><i>Identifications of the Manufacturer</i> [■] appearing on the side panel must be included within either the maximum of 80cm<sup>2</sup> on the back or the maximum of 80cm<sup>2</sup> on the front.</p>
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## Sport Equipment

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**Bicycle  
Wheels  
Helmet** May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

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**Swim cap** One *Identification of the Manufacturer* [■] will be permitted, to a maximum size of 20cm<sup>2</sup>. Alternatively, two *Identifications of the Manufacturer* [■] with a maximum size of 10cm<sup>2</sup> will be permitted, if one is placed on each side.

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## Accessories

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**Armband  
Cooling jacket** One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 6cm<sup>2</sup>.

**Arm warmer/  
cover**

**Leg warmer/  
cover**

**Neck band**

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**Gloves** One *Identification of the Manufacturer* per item will be permitted, to a maximum size of 8cm<sup>2</sup>.

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**Socks  
Compression  
socks** One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 10cm<sup>2</sup>.

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## Accessories

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**Hats/Visors** One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 10cm<sup>2</sup> or two *Identifications of the Manufacturer*, to a maximum size of 5cm<sup>2</sup> each, placed above each ear.

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**Towel** No *Identification of the Manufacturer* will be permitted on any item.

**Water bottle**

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**Eyewear/  
Goggles** May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.

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**Bag** One *Identification of the Manufacturer* per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm<sup>2</sup>.

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## Shoes/Footwear

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**Shoes** All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

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## **Additional IF Specifications**

The following IF technical requirements apply in relation to the General Guidelines:

### **Section 8 · Third Party Identifications (athlete names)**

The family name must be placed on the upper front of the uniform and also on the buttocks. The initial of the first name may be added before the family name; athletes with the same family name are encouraged to add the initial of the first name.

The athlete's full name(s) or family name(s) or initial of the first name and family name(s), may appear once on the bike, either on the horizontal bar of the bike or on the shaft of the seat, with a maximum size of 10cm<sup>2</sup>.

The representation of the family name must meet the following criteria:

- Font: The font type must be *Arial*. Letters for the family name must be in upper case, unless the name is more than 9 letters, in which case lower case letters should be used following the first capital letter.
- Colour: If the uniform is a dark colour, the letters must be white. If the uniform is a light colour, the letters must be black.
- Position: The athlete's family name must be positioned above the NOC code both on the front and back of the uniform. The position on the back must be below the waistline to ensure it is clearly visible when the athlete is on the bike.
- Size: The letters of the family name must measure 5cm in height and between 12 and 15cm in length.

### **Section 10 · NOC Emblems and National Identity**

The NOC code must be placed on the upper front of the uniform and also on the buttocks. NOC flags, country code or country name are allowed on the bike of the athlete.





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The representation of the NOC code must meet the following criteria:

- Font: The font type must be *Arial*.
- Colour: If the uniform is a dark colour, the letters must be white. If the uniform is a light colour, the letters must be black.
- Position: The NOC code must be positioned below the athlete's family name on the front and back of the uniform.
- Size: The letters of the NOC code must measure 5cm in height and between 6 and 10cm in length.

**Section 12 · Homologation Marks**

No homologation marks required by the IF.

**Section 17 · Submission Process**

The design of the competition uniform (Trisuit) and the wetsuit should be submitted to the ITU in writing by 10 June 2020 to the following address: [sport@triathlon.org](mailto:sport@triathlon.org).

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