Guidelines Regarding
Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020

Please be aware of the complementary document General Guidelines to perfectly handle purpose of Authorised Identifications.

International Federations
Documents direct access coming soon

National Olympic Committees
Documents direct access coming soon
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Games of the XXXII Olympiad
Tokyo 2020

WR
Rugby

Identification of the Manufacturer
Product Technology Identification
NOC Emblem and National Identity
Homologation Marks

For the front:
- 100cm²
- 10-15cm in the centre
- 8cm²
- 10cm²
- 8cm²
- 10cm²
- 10cm²
- 10cm²
- 5cm² on each side
- 10cm²
- 10cm²
- 10cm²
- On one side
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WR Rugby

Back

NAME

> 4cm centred

25-35cm

5-7.5cm above the number see Section 8

Identification of the Manufacturer
Product Technology Identification
NOC Emblem and National Identity
Homologation Marks
Application of Guidelines regarding Authorised Identifications

**Clothing**

<table>
<thead>
<tr>
<th>Item</th>
<th>Permitted Identification Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jersey</td>
<td>One Identification of the Manufacturer [■] per clothing item will be permitted, to a maximum size of 30cm².</td>
</tr>
<tr>
<td>Warm-up top</td>
<td></td>
</tr>
<tr>
<td>Shorts</td>
<td>One additional Product Technology Identification [●] will be permitted per clothing item, to a maximum size of 10cm².</td>
</tr>
<tr>
<td>Tracksuit</td>
<td></td>
</tr>
<tr>
<td>Base layer top</td>
<td></td>
</tr>
<tr>
<td>Base layer shorts</td>
<td></td>
</tr>
<tr>
<td>Socks</td>
<td>One Identification of the Manufacturer [■] will be permitted on socks, to a maximum size of 10cm².</td>
</tr>
</tbody>
</table>

**Accessories**

<table>
<thead>
<tr>
<th>Item</th>
<th>Permitted Identification Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shoulder padding</td>
<td>The Identification of the Manufacturer per item will be permitted, to a maximum size of 6cm².</td>
</tr>
<tr>
<td>Breast padding</td>
<td></td>
</tr>
<tr>
<td>Shin guards</td>
<td></td>
</tr>
<tr>
<td>Padded headgear</td>
<td>One Identification of the Manufacturer [■] will be permitted per item, to a maximum size of 10cm² or two Identifications of the Manufacturer per accessory item, to a maximum size of 5cm² each, placed above each ear.</td>
</tr>
</tbody>
</table>
**Accessories**

<table>
<thead>
<tr>
<th>Item</th>
<th>Identification of the Manufacturer [ ] will be permitted per item, to a maximum size of 8cm².</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fingerless mitts</td>
<td>May carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with Identification of the Manufacturer permitted on the lenses so long as such identifications are engraved into the lens and is not deemed as conspicuous by the IOC.</td>
</tr>
<tr>
<td>Eyewear</td>
<td>One Identification of the Manufacturer per item will be permitted, not greater than 10% of the surface are of the item, to a maximum size of 60cm².</td>
</tr>
<tr>
<td>Bag</td>
<td>No Identification of the Manufacturer will be permitted.</td>
</tr>
<tr>
<td>Mouth guards</td>
<td></td>
</tr>
<tr>
<td>Bandages</td>
<td></td>
</tr>
<tr>
<td>Water bottles</td>
<td></td>
</tr>
</tbody>
</table>

**Shoes/Footwear**

<table>
<thead>
<tr>
<th>Item</th>
<th>Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shoes/Boots</td>
<td>All footwear items may carry the Identification of the Manufacturer as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.</td>
</tr>
</tbody>
</table>

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).
Additional IF Specifications

The following IF technical requirements apply in relation to the General Guidelines:

Section 8 · Third Party Identifications (athlete names)

A number must appear on the front and the back of the jersey. The number of the front of the jersey must be positioned in the centre at chest level. The size of the number must be between 10cm and 15cm height.

The number on the back of the jersey should be centred and be between 25cm and 35cm in height.

The players’ name must appear on the back of the shirt.

The colours used for the players’ name appearing on the shirt must be clearly legible and distinguishable.

The letters used for the players’ name must be latin characters and identical in colour to the colour used for the number displayed on the back of the shirt.

The players’ name must be positioned above the number on the back of the shirt. The letters used for the players’ name shall be between 5 and 7.5cm in height and must be separated from the number by at least 4cm.

All playing kit and any additional items of clothing must conform to the requirements of World Rugby Law 4 and Regulation 12.

Section 10 · NOC Emblems and National Identity

Maximum of 100cm² for the NOC emblem and/or national flag [●] on each Item.

Section 12 · Homologation Marks

No homologation marks required by the IF.
Section 17 · Submission Process

World Rugby Competitions and Performance Staff review all team kit in advance of any tournament.

All NOCs must submit two pre-production samples of jerseys, shorts and socks to World Rugby by 31 January at the very latest.